



Sponsorship Programs

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www.bigchillbrentwood.com

Thank You Brentwood!

We would like to thank the Brentwood Community and our 2017 Marketing Partners for their overwhelming support of our first year at The Streets of Brentwood.

Here at Polarsports, LLC, we bring good things to ice.

Below is a grouping of our Marketing Partners for the 2017-2018 Big Chill season.

We would love to add your business as a supporter of this wonderful event, which is coming back to The Streets of Brentwood in 2018-2019, with our grand opening on November 17, 2018.



2017-2018 Winter Season Fun Facts

- * Located at The Streets of Brentwood
- * Easy Access from Highway 4
- * 30,000+ Paid Attendees
- * 200,000+ Event Visitors
- * 3000+ Social Media Followers
- * 40,000+ Website Views
- * 3,200 Square Foot Ice Lodge
- * 10,500 Square Foot Ice Rink
- * Synchronized Light and Sound Shows
- * Friendly Customer Service
- * Learn-To-Skate Programs
- * Polar Bear Skating Aids
- * Multiple Group & Party Areas
- * Rinkside Food Truck Dining
- * Upscale Resort Elegance
- * Thousands of Smiles & Memories



BIG CHILL GIVES BACK!

Big Chill Brentwood is also a sponsor of youth sports and family organizations in East Contra Costa County.

The Big Chill is a proud sponsor of the Brentwood Dolphins Swim Club, the Discovery Bay River Otters Swim Club, the Delta Youth Soccer League, and the Mothers of Brentwood (MOB).

We are always looking for other organizations we can partner with to bring more fun and quality of life to the East County community, including ice hockey! We held the first Annual King of the Chill Pond Hockey Tournament last season, we had a great turn out and are looking forward to another great tournament this season. For more information, check the updates on our website!



BIG CHILL BRENTWOOD SPONSOR PACKAGES

Here's how you can partner with the Big Chill and bring visible benefits to your business or organization!

\$250 EARLY BIRD SPECIAL

- ⇒ Website Logo
- ⇒ Website Link
- ⇒ Facebook and Instagram Feature
- ⇒ Your Ad on Our Video Screens
- ⇒ 5 Free Passes to Skate
- ⇒ Deadline to Purchase is August 31, 2018

\$500 ASSOCIATE SPONSOR

- ⇒ Website Logo
- ⇒ Website Link
- ⇒ Facebook and Instagram Feature
- ⇒ Private 4-Hour Party
- ⇒ Your Ad on Our Video Screens
- ⇒ 10 Free Passes to Skate
- ⇒ Deadline to Purchase November 1, 2018

MORE....

BIG CHILL BRENTWOOD SPONSOR PACKAGES

\$1,000 MINOR PARTICIPANT SPONSOR

- ⇒ One Half Wall Display on Ice Rink Walls
- ⇒ Website Logo
- ⇒ Website Link
- ⇒ Facebook Feature
- ⇒ Instagram Feature Once Per Week
- ⇒ Private 4-Hour Party
- ⇒ Your Ad on Our Video Screens
- ⇒ 30 Free Passes to Skate

\$2,000 MAJOR PARTICIPANT

- ⇒ Two Half Wall Displays on Ice Rink Walls
- ⇒ Website Logo
- ⇒ Website Link
- ⇒ Facebook Feature
- ⇒ Instagram Feature Twice Per Week
- ⇒ Private 4-Hour Party
- ⇒ Your Ad on Our Video Screens
- ⇒ 60 Free Skate Passes

MORE....

BIG CHILL BRENTWOOD SPONSOR PACKAGES

\$5,000 PRESENTING SPONSOR

- ⇒ Small Zamboni Logo (12" X 48")
- ⇒ Two Full Size Rink Wall Displays
- ⇒ Website Logo
- ⇒ Website Link
- ⇒ Facebook Feature
- ⇒ Instagram Feature Three Times Per Week
- ⇒ Private 4-Hour Party
- ⇒ Your Ad on Our Video Screens
- ⇒ 100 Free Passes to Skate

\$20,000 TITLE SPONSOR

- ⇒ Large Zamboni Logo (24" X 48")
- ⇒ Four Full Rink Wall Displays or Two Banners
- ⇒ Website Logo
- ⇒ Website Link
- ⇒ Facebook Feature
- ⇒ Instagram Feature Five Times Per Week
- ⇒ Private 4-Hour Party On Your Own Ice
- ⇒ Your Ad on Our Video Screens
- ⇒ Daily Sponsor Announcement
- ⇒ 200 Free Skate Passes

Big Chill Brentwood 2018-2019 Sponsorship Application

If you are interested in becoming a Sponsor of Big Chill Brentwood, please fill out this form and indicate which Sponsor Package you are purchasing. Please provide us with your credit card payment information, and then scan and e-mail your signed application to Laura Montalvo at laura@polar-sports.com. If you are not comfortable filling in the credit card information on this form, please call Laura Montalvo at (925) 437-2445. You can also send us a check, as indicated below.

By executing this document, Sponsor shall remit to Polarsports LLC the sponsorship fee chosen below in exchange for the corresponding promotional considerations described in the sponsorship package. The Sponsor shall provide to Polarsports, LLC a Hi-Resolution Logo and Website Link within five (5) days after payment of the sponsorship fee, so that Polarsports, LLC can meet appropriate print and media deadlines. Thank you for partnering with the Big Chill! We will see you on the ice!

SPONSOR PACKAGE CHOSEN: _____

Name of Company: _____ Date: _____

Contact Name: _____

E-Mail Address: _____

Payment:

Credit Card: _____ Exp.: _____

Name on Credit Card: _____

Billing Address: _____

Telephone: _____

Checks Can Be Made Out to Polarsports, LLC, and sent to Paul Bates at:

Big Chill Brentwood

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